



Globalteer is a UK registered Charity working internationally with communities in developing countries in the areas of child care, education, sports and social services and with conservation and animal rescue projects.

We are now looking for a professional and enthusiastic team-player to fill the role of

Marketing Volunteer / Intern Based in Cusco, Peru or Siem Reap, Cambodia

Role description

The Marketing Volunteer / Intern will work in various marketing activities with the goal of recruiting new volunteers, raising awareness of our work and fund raising. The role will include social media advertising, SEO, Google AdWords, and web analytics.

The successful candidate will be based in Cusco, Peru or Siem Reap, Cambodia. The term of this position is from 1 to 12 months (6 months maximum if in Peru), with working hours negotiable between a part-time and full-time schedule. This is an unpaid position.

Key role responsibilities, dependent on your set of skills

- Investigating marketing opportunities
- Google AdWords
- Search Engine Optimisation
- Website analysis
- Producing web analytic reports
- Facebook advertising
- Assisting with fundraising campaigns
- Additional duties as required

Person Specification – Essential

- Fluent spoken and written English
- Marketing Experience or qualifications
- Experience in using Google AdWords
- Experience in SEO
- Experience in Facebook advertising
- Adept at social media as a marketing tool
- Knowledge of MS Excel, Word and e-mail
- Understanding of web analytics
- Experience in using a CMS or blogging tools such as Wordpress
- Flexible team player with the energy and enthusiasm required to work in the charity sector
- Strong belief in the value of volunteering in international development
- A commitment to Globalteer's Code of Conduct and Child Protection Policy

Additional Requirements

- Available to travel to Peru for 1-6 months, self-paid
- Eligible for a tourist visa upon arrival in Peru
- Travel insurance for the duration of your time in Peru

How to apply:

Interested candidates are requested to complete the online form found at this link:
<https://globalteer.org/marketing-application-form/>

Closing date of applications: This advertisement is ongoing

Only short-listed candidates will be contacted for an interview. Applicants who have not heard from Globalteer 2 weeks after applying have not been successful in their application. Shortlisted candidates will be invited to interview either in person or by Skype. Successful applicants will be required to undergo a background check due to the nature of our work with children.

Globalteer is a registered Charity in England and Wales number 1119706. Website: www.globalteer.org