

# 2020

## Picaflor House Community Project Annual Report



### MISSION STATEMENT

Our aim is to provide a better long-term future for the children of Oropesa Village through our locally managed and staffed project, where children receive free education, learn new skills, and have access to health, education and nutritious food.

### EDUCATION

We provide impoverished Peruvian children with English language classes, homework assistance, maths and Spanish language instruction, computer classes, arts and crafts programmes, music and traditional Peruvian dance classes, sporting facilities and equipment, and general education.

### HEALTH CARE

We include health education classes in our general education programme. We also provide dental hygiene supplies to the children.

### NUTRITION

In addition to academic and health education, Picaflor House also provides family support through our Healthy Snack Programme and the Nutritional Lunch Programme by providing children with nutritious food in a safe place.

**Picaflor House Community Project** is located in the village of Oropesa, less than an hour from the centre of Cusco, Peru. The magnificent city of Cusco is the oldest continually inhabited city in South America and the staging post for Machu Picchu, but very little of the money tourism brings into Cusco reaches Oropesa and locals rely on farming and bread-making to earn a living.

Originally established in November 2010 by Globalteer, a UK-registered not-for-profit charity, Picaflor House achieved Peruvian NGO status in December 2010.

Picaflor House provides a stimulating and dynamic after school programme to the children of Oropesa. Currently, the children range in age from 3 to 14 years old and attend the project from 2:00 pm. to 5:00 pm. Monday to Friday, outside state school hours. The programme initially started with English language classes, homework assistance and a general education programme. In 2013 we expanded to include computer training and our Kindergarten Programme began at the beginning of 2014. Furthermore, in 2016 we commenced our English Language Programme and Healthy Lunch Programme. In 2018 we started our Literacy Programme (including reading and writing skills). In 2019 we developed and implemented a Child Safety Programme which teaches children how to keep themselves safe. We are working with the local community to identify their needs and help them to become stakeholders in proposed solutions.

In the past, many of the children attending the project had to help their families earn an income. Picaflor House offers a safe environment for children to play and just be children, away from the worries and burdens of everyday survival. Our long term goal is to hand over the project to locally trained teachers and community leaders.

## EXECUTIVE MANAGEMENT:

Director: Stephen Roger Elliott  
Secretary: Kriz Camila Ochoa Campana

## STAFFING:



**LUZ CHAPI HUILLCA**  
Project Coordinator

*"Picaflor is one of the most enriching experiences I've had and it's a great opportunity for children"*



**JULIA TAIPE VILCA**  
Communications Teacher

*"Picaflor is a great support to children who need more"*



**NORMA MAMANI SUMARI**  
Kindergarten Teacher

*"Picaflor is a great help for the town and especially for children who do not have enough economic resources"*



**VILMA AUCCAPURO MIRANDA**  
Math Teacher

*"Picaflor is an excellent support for children who really need it and an excellent help for the parents"*



**MILTWARD RUELAS MAMANI**  
Homework Teacher

*"I really like Picaflor, it provides a space to play and interact with other children and that helps them to become a better person"*



**MARIA AIQUE AND  
BEATRIZ SEGUNDO**  
Kitchen Staff

*"We really like Picaflor, it is a good place for our kids"*

# 2020 Programmes



#### ENGLISH LANGUAGE PROGRAMME - OBJECTIVES

- For the children in Groups 1-3 (ages 6-14) to have a basic grasp of English and for them to recognize a wide range of vocabulary and grammar.
- For the children attending our kindergarten programme (ages 3-5) to be introduced to English and be able to recognize simple English words and phrases.
- To have a sustainable, long term English Programme.



#### LITERACY PROGRAMME - OBJECTIVES

- Improve the level of Spanish writing and reading comprehension of primary school aged children.
- 1<sup>st</sup> and 2<sup>nd</sup> grade: reinforce vocabulary and fluency.
- 3<sup>rd</sup> and 4<sup>th</sup> grade: improve performance in comprehension and pronunciation.
- 5<sup>th</sup> and 6<sup>th</sup> grade: be able to make inferences, cite pieces of evidence, and analyse text.

#### HEALTHY LUNCH AND SNACKS PROGRAMME - OBJECTIVES

- To give better, more balanced and nutritious meals to the children of Picaflor House on a daily basis.
- To encourage regular attendance at Picaflor House.
- To provide jobs in the local community.



#### CHILD PROTECTION PROGRAMME - OBJECTIVES

- To develop children's ability to identify situations of risk and personal danger.
- Empower children to protect themselves and seek help from the people who will keep them safe from harm.

## Before the lockdown

Certainly, 2020 was a very atypical year. The pandemic had unprecedented effects on every aspect of daily life, all around the world. But it has shown us the value of the family and the importance of each individual in society and how we can work together to protect each other.

As we do every year, we started 2020 with a lot of enthusiasm, a lot of expectations and a lot of plans. After a very satisfying holiday cycle in January and February, we launched our regular programs in March. We had planned to intensify the work of the child protection program, since our brilliant interns Alejandra and Maddie had developed a teaching curriculum and lesson plans during the first two months of the year. Our aim is that every child, from a very early age, will learn to identify situations of danger and risk to their safety, how they should act in these situations and to who they should turn to. When the situation returns to "normal", we will focus more on this important program. In a country like Peru, where the cases of missing children have increased, it is imperative to empower children to protect themselves from danger, when they do not have an adult to take care of them.

## We did not stop despite the pandemic

In March, at the beginning of the school year, Peru saw its first cases of COVID-19. Without knowing the extent of this terrible disease, schools, universities, and all types of businesses had to close. What was initially a 15-day quarantine lasted more than 100 days. We had to close our doors without knowing what was coming.

The first months of lockdown were very difficult for our children's families. They were unable to work and little by little



their savings and provisions started running out. Since the schools were not going to be able to open soon, Picaflor had to find another way to support the families. Despite the difficult situation around the world, our donors continued to support us. Thanks to the continued contributions, we were able to start distributing "family food baskets": a basket containing nutritious, essential food products for every household. In July, we began distributing food to 17 of our families to alleviate their basic needs and ensure that our children were at least well fed.



Since the first delivery, we have distributed 89 food baskets to 45 families, benefitting the 80 children who usually attend our programme. At the time of this report, we continue to distribute the baskets every month.

Many families were very relieved when we started distributing the food baskets and through this process we were able to take the opportunity to get to know each family's situation, and to follow up regarding the children's virtual learning progress. Unfortunately, many families do not have a computer, cell phone, or internet in order to participate in classes or carry out homework. Therefore, some of our teachers provided support over the phone, based on the needs of our children. In the middle of the year, we had hoped to reopen our doors, but the government decreed that the schools would remain closed until December. So, the work has been concentrated on supporting the families and the children



with food supplies.

#### **GOOD NEWS TOO!**

When we have met with the parents, they have also given us very good news: many of our children have gotten good grades in their virtual schools. This is true in the case of Carla (not her real name) who lives in a community in the mountains, not far from Oropesa. She barely speaks Spanish, as her mother tongue is Quechua. Her father told us that she has come first in her class in academic performance, and that her highest grades are in English. When she came to Picaflor she knew no English, and now she is at the top of her class. We are very proud of her!

## Team changes

In January and February, we said farewell to our beloved homework and English teachers, but we welcomed Nando as our new English teacher. He is from Cusco and has a lot of experience working with children in rural areas. We also welcomed Crisma, our new homework teacher. She is from Oropesa and is very enthusiastic to use her experience to improve future opportunities for the children of her community.

In a totally unpredictable year, we were only able to work with volunteers and interns until March. When quarantine hit, we had to say a hurried goodbye to our all our in-country volunteers and interns, who had been eager to contribute to the project. We are thankful for all they did to help us, no matter how short they stay was!

## New plans

The coming year will see a very big change: we are moving! We want to move to a larger facility, and build mobile and "Covid-safe" classrooms, which will be designed to better protect the health of our children and teachers, as well as be more spacious, comfortable and moveable. We have experience of installing mobile classrooms in our sister projects in Cambodia, so we know that these changes will create more pleasant environments for our children.

In spite of such a difficult year, we have not stopped working, and we are encouraged by the smiles on the children's faces when we go to their homes with a basket of food. We look forward to welcoming them back to Picaflor House soon and continuing to impact their lives. We are deeply grateful for the support of all our allies, who remain committed to our purpose.

## Women's Empowerment Programme

In 2019, we started our Women's Empowerment Project in the community of Pinagua. This community is located 15 minutes by car from Oropesa, up in the mountains. Here, we identified the needs and difficulties of the local women and their families.

Awareness, of women's rights, social movements and critical thinking is growing in Peru. Yet, being a woman in Peru can still have its challenges, especially in remote areas. Part of the problem is expectations regarding women's roles in the family. They are generally expected to take care of the house and the children, while their husbands are responsible for income. In Pinagua, the women we are working with have previously not been able to have their own incomes, so they have been dependent on what their husbands earn. This situation can have a big effect on the power dynamic in a household. Thanks to this project, women in Pinagua will be able to have more control over their lives and financial choices. When asked what their future goals are, the women say they plan to use their money to educate their daughters.

In 2020, the plan was to build 3 more *cuy* (guinea pig) houses, which would benefit 3 more women. In March, the week the quarantine started in Peru, we planned to start the first build, together with a group of BEETA students who arrived from Canada to work on the project. Unfortunately, we were not able to complete the plan due to the lockdown and social isolation laws.



Fortunately, the community did its bit and we were able to coordinate the construction of the 4 guinea pig houses. As soon as restrictions on transport were lifted, we were able to finish building these 4 houses.

Currently, we have 2 *cuy* houses in operation. Erlinda, one of our first beneficiaries, is already producing and selling guinea pigs and generating income for her household. For her, this means having more financial freedom: if she or her children need anything, she no longer has to wait for her husband to give her the money. She feels very happy to be more independent and able to generate income for herself.

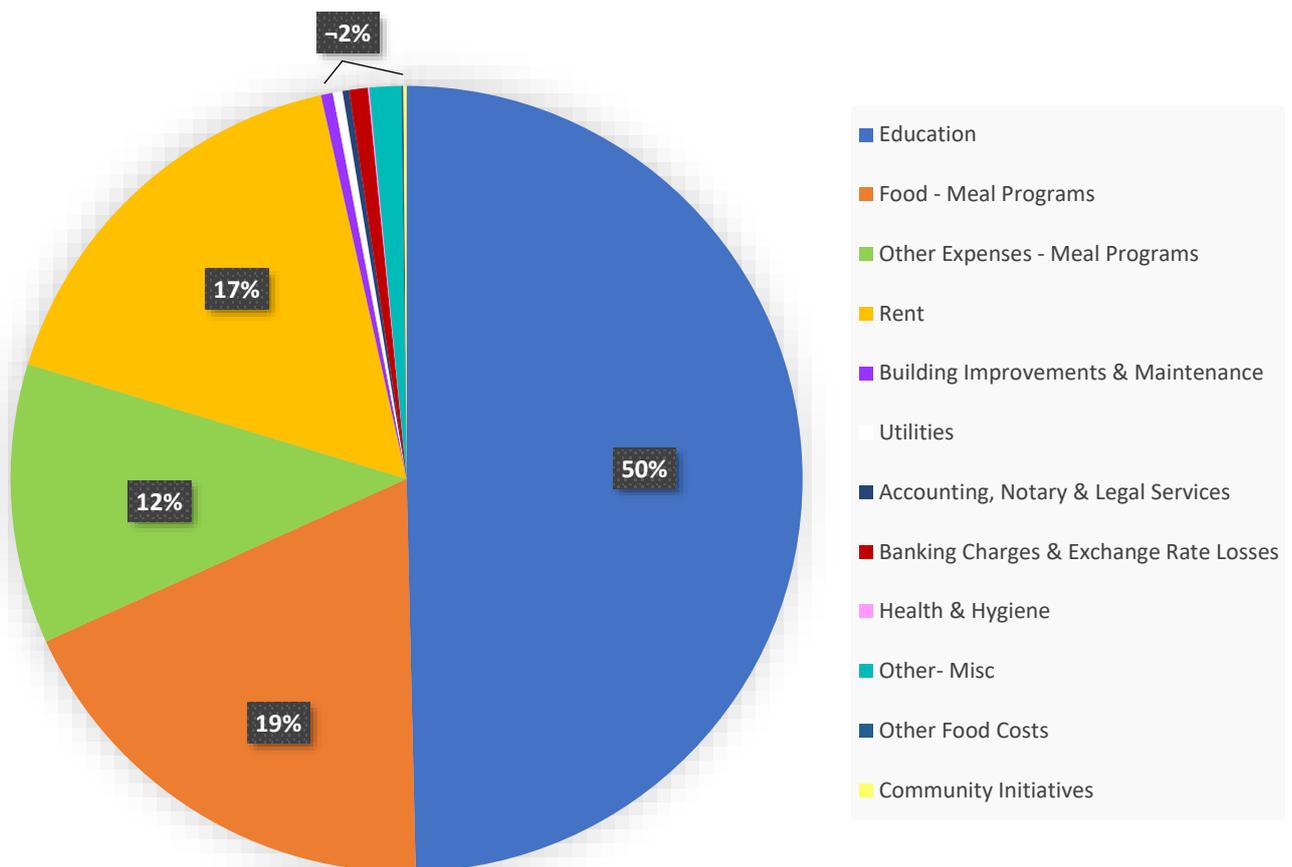
Our goal is to continue the work so that more women can become financially independent, and be respected and valued in the community and society as a whole.

## Finances

Picaflor House Community Project is reliant on donations, fund raising and grants to undertake its work. The majority of our funding to date has come from volunteer donations, and the financial support we received from our founding organisation, Globalteer.

Our financial accounts are based on the official Peruvian financial year, which follows the calendar year. The figures shown here are, therefore, for the period 1 January 2020 to 31 December 2020. The in-country financial accounts have been prepared by a Peruvian registered accountant in accordance with Peruvian law.

**PICAFLOR HOUSE ANNUAL SPENDING 2020**



**Expenditure from 1/1/2020 to 31/12/2020 in Peruvian Soles**

Education (Staff Salaries, Classroom Supplies, Office Supplies, Printing Costs, Sundry Exp.)	S/. 37,192.00
Food - Meal Programs (Lunch & Healthy Snack)	S/. 13,923.40
Other Expenses - Meal Programs (Kitchen Supplies, Staff Salaries, Transport for Delivery)	S/. 8,620.60
Rent	S/. 12,600.00
Building Improvements & Maintenance	S/. 359.30
Utilities (Electricity, Water, Telephone, Internet, Cleaning Services)	S/. 300.05
Accounting, Notary & Legal Services	S/. 200.00
Banking Charges & Exchange Rate Losses	S/. 570.28
Health & Hygiene	S/. 45.50
Other – Miscellaneous Expenses	S/. 960.09
Other Food Costs (Birthdays & Special Events)	S/. 67.80
Community Initiatives	S/. 95.00
<b>Total</b>	<b>S/. 74,934.02</b>

**Income – 2020**

Income received from Volunteer Placement Fees, Individual Donations, Institutional Donations, Fundraisers, and Grants	<b>S/. 108,915.38</b>
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## Supporter Spotlight

None of what we have achieved in 2020 would have been possible without the amazing support of so many people around the world who believe in and sponsor the work we do, and everyone at Picaflor House is extremely grateful to our international Picaflor family for all your support!

A very sincere thank you to all our Picaflor friends, to our generous donors and fundraisers, to our hard-working staff and volunteers, and, of course, to all the wonderful Picaflor children, who light up our lives every day with their smiles, their enthusiasm, and their achievements.

We would like to thank all individual, institutional, group and company donors (including volunteers) who supported Picaflor House throughout 2020. Without your invaluable financial support, Picaflor House would not be able to provide a boost to so many children's education in Oropesa. We also receive many donations from anonymous donors, so our heartfelt thanks extend to them as well.

### INSTITUTIONAL DONORS & SUPPORTERS 2020

Beeta International Education Group

Carpe Diem

Durham University Charities Kommittee (DUCK)

Eco Park Cusco

Globalteer, UK

International Forum Design

The LATA Foundation

The Souter Charitable Trust

Southern Crossings

## INDIVIDUAL DONORS & VOLUNTEERS 2020

Alan Golightly	Harshil Taank	Misti Johnson
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Hanna Turner	May Ling Tan	William Miller
Happy Hawn	Melody Armstrong	

### How You Can Help

With vaccination programmes taking off all over the world, it might be easy to think that everything will be back to normal again soon. However, the reality is that countries like Peru will be dealing with the pandemic for many months to come. We can't wait to have the children back at Picaflor House and will need all the help we can get to ensure we can give them all the help they need.

#### Donate:

If you would like to make a donation to help us continue our work with the children at Picaflor House, please click on one of the buttons below:

[Donate Once](#)

[Donate Monthly](#)

[Donate Now with US Tax Relief](#)

**Fundraise:**

We know the pandemic has been hard on everyone, so whilst you may not be able to support us financially, perhaps you can use your connections to fundraise for us! For fundraising ideas and support setting up your own events and activities, please email us at:

[project.development@globalteer.org](mailto:project.development@globalteer.org).

**Spread the word:**

Help us reach more people by telling your friends, families and colleagues about us and why you support us. Please also follow us on social media and share our posts with your followers.



**Volunteer:**

Although global travel isn't possible right now, we're looking forward to welcoming volunteers back to Peru very soon. It's not too soon to start planning: whether you would like to teach English, help the children get active with sports, or use your unique talents in some other way. Click the button below to find out more, or contact us at [info@globalteer.org](mailto:info@globalteer.org).

**Volunteer**

*Asociación Picaflor House is a registered Peruvian NGO (no. 11106709) and is part of Globalteer, registered UK charity no. 1119706.*

**CHILD PROTECTION**

*At Picaflor House we take child protection very seriously. For details of our Picaflor House Child Protection Policy, Donation Policy and Volunteering Policy please contact us at:*

[picaflor.house@globalteer.org](mailto:picaflor.house@globalteer.org)

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**Thank you for your continued support!**